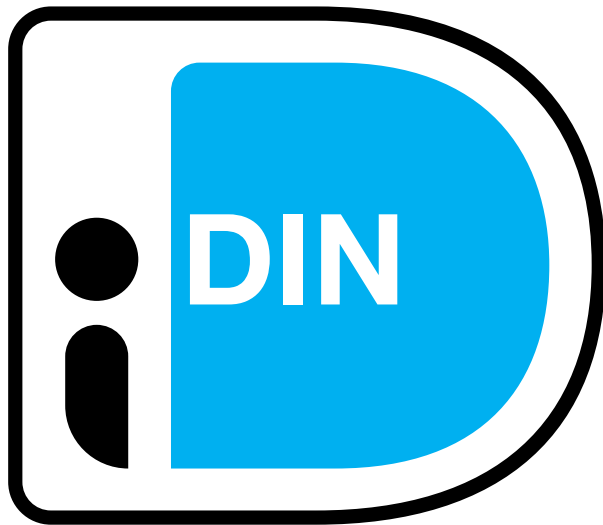


Manual iDIN-logos

Guidelines and instructions for using the iDIN-logos

October 2020 | Version 1.4



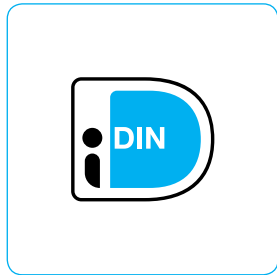
iDIN-logos

iDIN is a registered trademark owned by iDIN B.V. It is not permitted to change or to deform the logo of iDIN without written permission of the copyright holder. For more information or questions regarding the use of the iDIN logo please contact Currence, Information & Communications department.

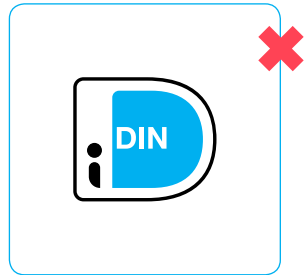


Use of the iDIN-logo

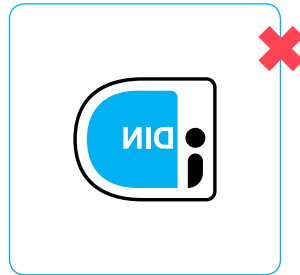
The logo may only be used in the provided form and colour.



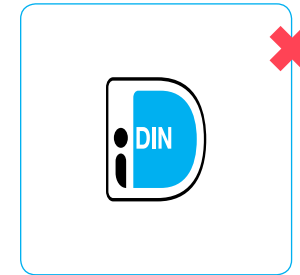
Correct shape of the logo



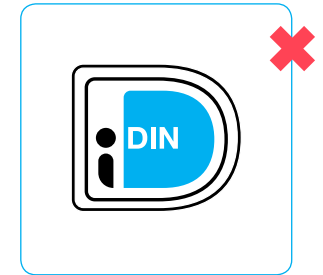
Never scale components of the logo independently of each other



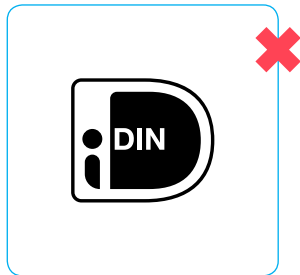
Never mirror the logo



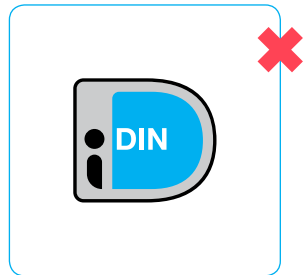
Never deform the logo



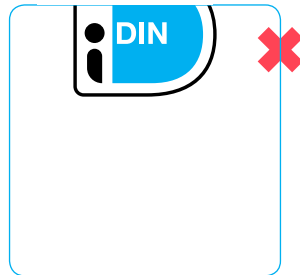
Aan logo geen elementen toevoegen



Never change the logo to one colour



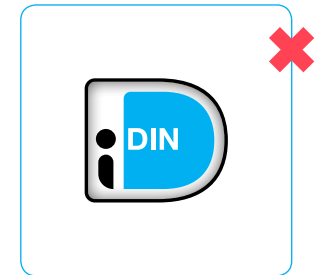
Do not fill the logo with a colour



Never crop the logo



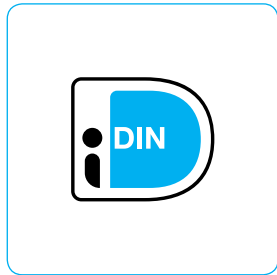
Do not give the logo any shadow



Do not give the logo any effect

Use of the iDIN-logo in colour

In most situations the logo is used in colour.



Logo in colour on a white background



Logo in colour on a light coloured background



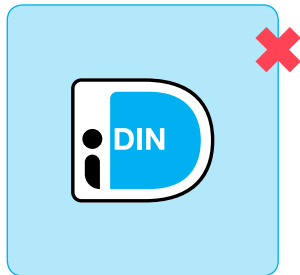
Logo in colour on a coloured background



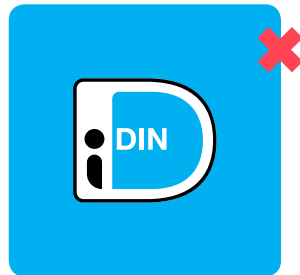
Logo in colour on a coloured background



Logo in colour on a background with an image



Never remove the white outline of the logo



Never remove the white outline of the logo



Never change the colour of the logo



Do not fill the logo with an image



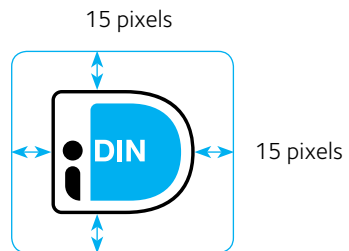
Do not make the logo transparent

The position of the iDIN-logo

Free space around the logo

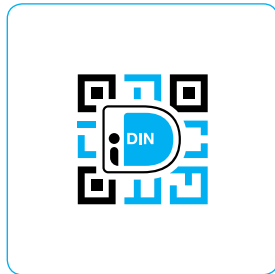
Within the prescribed area it is not allowed to place other elements.

The required free space around the logo is 15 pixels.

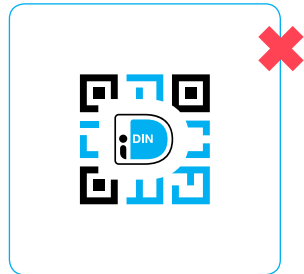


Use of the iDIN QR-logo

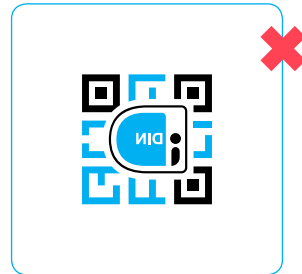
The logo may only be used in the provided form and colour.



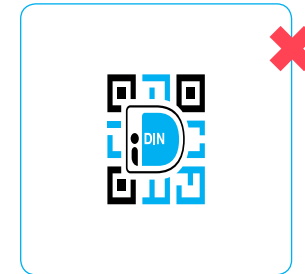
Correct shape of the logo



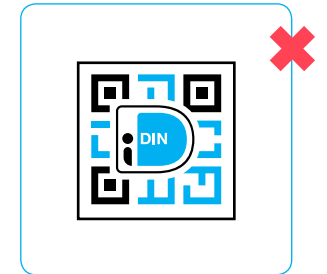
Never scale components of the logo independently of each other



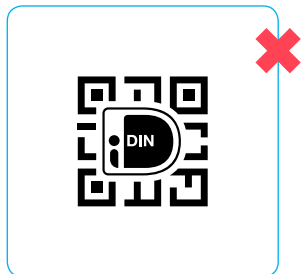
Never mirror the logo



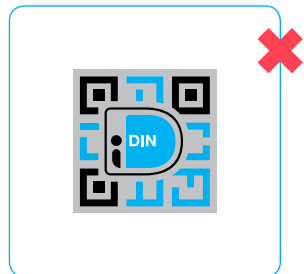
Never deform the logo



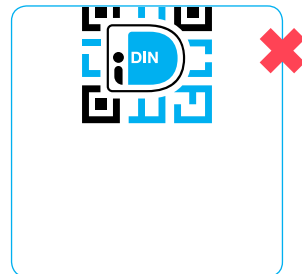
Do not add elements to the logo



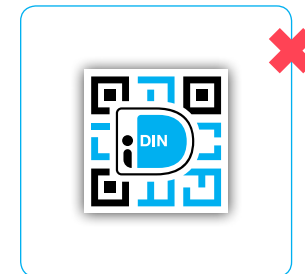
Never change the logo to one colour



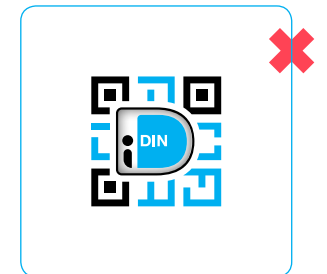
Do not fill the logo with a colour



Never crop the logo



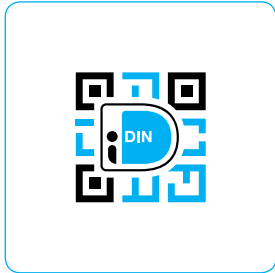
Do not give the logo any shadow



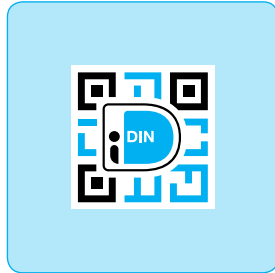
Do not give the logo any effect

Use of the iDIN QR-logo in colour

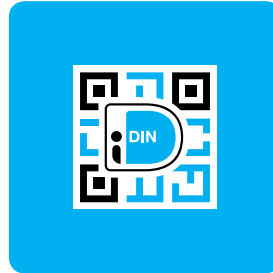
In most situations the logo is used in colour.



Logo in colour on a white background



Logo in colour on a light coloured background



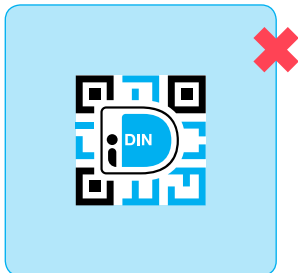
Logo in colour on a coloured background



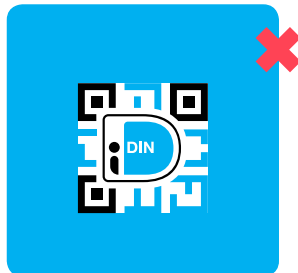
Logo in colour on a dark coloured background



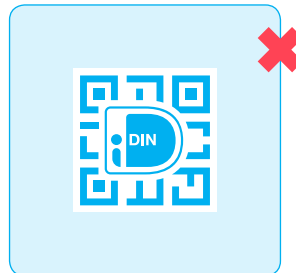
Logo in colour on a background with an image



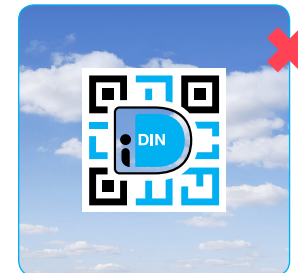
Never remove the white outline of the logo



Never remove the white outline of the logo



Never change the colour of the logo



Do not fill the logo with an image



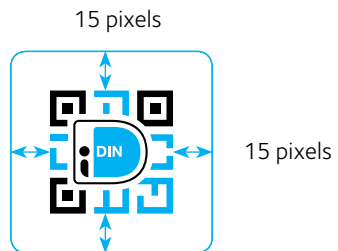
Do not make the logo transparent

The position of the iDIN QR-logo

Free space around the logo

Within the prescribed area it is not allowed to place other elements.

The required free space around the logo is 15 pixels.



Use of colour

The logo consists of blue (#00b0f0) and black (#000000). The use of other colours is not permitted.

Main colour	Main colour
Blue	Black
#00b0f0	#000000
sRGB r:0 g:176 b:240	sRGB r:0 g:0 b:0
Lab l:67 a:-21 b:-43	Lab l:0 a:0 b:0
pms 2995	pms black
cmyk c:71 m:11 y:0 k:0	cmyk c:0 m:0 y:0 k:100